



# MEDCO CSR & SDG REPORT 2022

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**1- STATEMENT**



Dear Planet improvers,

2022 was a year filled with the energy to overcome the multiple challenges and move people from one station to another in their lives.

MEDCO continuously pursued corporate social responsibility missions as a primary moral obligation to give back to the Community.

I confirm that we support Human Rights, Women Empowerment/Gender Equality and **the Environment**.

**Michele Chammas Garzouzi**

*CIO – Chief Innovation Officer*



**Human Rights /Citizens Dignity**

**2- REVIEW**

# LIGHTING UP THE STREETS OF BEIRUT

## MEDCO X Rebirth Beirut

MEDCO is proud to turn darkness into light, giving back to Beirut, our cradle since 1910.

MEDCO thanked its loyal Diesel Members of “Mena w Fina Club” for joining forces to this illuminated initiative. 35% of our proceeds go to lighting the streets of Beirut.

MEDCO sponsored Adonis (Lebanese band) to encourage culture, the Youth who will trigger change and Rebirth Beirut in our mutual commitment to deploy light in 100 streets.

34+ streets have been lit so far w el kheir la edem!

Watch progress report:

[https://www.dropbox.com/s/v8dpx4pd976cwi2/MEDCO%20X%20REBIRTH%20BEIRUT 34%20STREET S.MP4?dl=0](https://www.dropbox.com/s/v8dpx4pd976cwi2/MEDCO%20X%20REBIRTH%20BEIRUT%2034%20STREET%20S.MP4?dl=0)

We all agree that darkness doesn't suit us.

Life is a Station. One! It's forbidden to fail it! Not darkness, nor cold or anything else will forbid us from living, working and dreaming of a bright tomorrow!

[#mamnou3el3atmeh](#)



# “SAY NO TO COLD” INITIATIVE

#mamnou3nebrod

For the 2nd winter in a row, 35% of Diesel proceeds go to warm up homes and schools in the mountains that couldn't afford Diesel Oil. Our operation “Mamnou3 Nebrod”: el cheteh sayf! says no to cold and insures dignity to families with elderlies, handicapped and small children as our main priority.

Check the progress report of our Mamnou3 nebrod operation:

[https://www.dropbox.com/sh/6ruutdzzq9zw17u/AABZ-k2BEoF2Dkv9Yv60kZX\\_a?dl=0](https://www.dropbox.com/sh/6ruutdzzq9zw17u/AABZ-k2BEoF2Dkv9Yv60kZX_a?dl=0)

**B WJOU DAK,  
MEN SAYIF  
BEL CHETEH**

A part of our Diesel Oil proceeds will be donated to heat homes and schools in the mountains of Lebanon.

  
#mamnou3nebrod

  
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NAZIL MY MEDCO APP!



# “SAY NO TO COLD” PROGRESS REPORT

## Mamnou3 Nebrod Progress Report

### Here are the updated numbers:

How many homes/families we were able to help so far?  
**>500**

How many liters were given away?  
**>100,000**

How many different areas we were able to cover?  
**10 (Akkar, Aley, Baabda, Beirut, Chouf, Batroun, Koura, Meten, Jbeil, Kessrouane)**

The highest point we reached:  
**Hrajel (1320 m)**





# NGO'S LOYALTY PROGRAM

## MEDCO strongly supports NGOs

You can now collect points for every cash transaction you make across more than 220 MEDCO & PHOENICIA service stations and donate them to your favorite NGO when registered on "My MEDCO Loyalty App".

**هيك هيك  
عم بتعبي بنزين**

Collect Loyalty Points for it & Donate them to your favorite NGO.

**DOWNLOAD MYMEDCO APP  
TODAY AND START GIVING!**

- 1 MYMEDCO app
- 2 Scan the invoice
- 3 Collect your loyalty points
- 4 Donate them to your favorite NGO

**SHARING IS CARING!**

MEDCO loves giving back. Thank you for donating JUST by filling Propell Gasoline and propelling your favorite NGO forward in its Humanitarian Mission.

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# BLUE PAGES

**MEDCO aims to have friendlier communities around its stations all over Lebanon**

Blue Pages are a host within MEDCO my loyalty app allowing people to meet, connect and work with the next door neighbor. An application that allows people to search for professionals nearby.

This new service was introduced by MEDCO as a job provider in order for people to search for services or register their profession to be part of the Blue pages community, all of this, for FREE.

Since “el jar abel el dar”, whether you need a tebakha, a khiyata, a kahrabje, a babysitter or simply need to do a whole revamping of your house, you will be able to find everything in one click and by area on this new service.



**Gender Equality**

**2- REVIEW**

# GENDER EQUALITY & WOMEN EMPOWERMENT

Achieving gender equality at MEDCO is crucial as an impact on Lebanon's overall economic performance.

Meet Linda, the only woman amongst 120 male truck drivers at MEDCO. Linda followed the same passion as her mother, who was a diesel vehicle mechanic and taught her how to fix trucks.

Watch video: <https://www.youtube.com/watch?v=sbtNmUGLVjM>

Even Sky News Arabia made a documentary about her:  
<https://www.youtube.com/watch?v=rpO1nJvMUP0&t=54s>



# GENDER EQUALITY & WOMEN EMPOWERMENT

MEDCO encourages Women empowerment, entrepreneurs and owners of small businesses.  
By supporting Women, we help them move forward.

- Malak Yakout - The volunteer circle
- Fairuz Tawk - Fairuz Bakery
- Mireille Saade - Petrochemical Engineer
- Linda Akl - The 1st female truck driver in Lebanon
- Nathalie Nohra - Owner/Manager/Energy Solution provider at MEDCO Ebl El Saki

Watch videos here:

<https://www.dropbox.com/sh/15837xj4ycr66wn/AADxTyY3QpUuKAgJxMVA2FqDa?dl=0>



**Environment**

**2- REVIEW**

# TOWARDS AN ELECTRIC VEHICLE WORLD



e-MEDCO

Sharīj  
3ena



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# TOWARDS AN ELECTRIC VEHICLE WORLD

**MEDCO welcomes tomorrow today by installing the 1st EV charger in Lebanon...  
waiting for electric cars to invade the future!**

Since the world is changing to a more environmental friendly place, the production of electric cars across the world is increasing as an initiative to reduce pollution making the electric car market the largest worldwide amongst all car types.

MEDCO took eco friendliness to the next level and launched e-MEDCO in 2018.

Innovation has always been our leverage since 1910. e-MEDCO and its first Electric Vehicle Charger introduction to the Lebanese green consumer is just an extension of our MEDCO “You First” customer centricity. You can now park your electric car and charge it in our stations.

E-MEDCO charges all electric car models.

The future is now here, at MEDCO BCD, Dora, Chiyah, Phoenicia Unesco, Beirut Souks, Le Charcutier Aoun (Adonis), ABC Achrafieh w Dbayeh and Supermarket Faddoul. Many more to come!!





# PROPELL UNL 95 AND 98

**MEDCO PROPELL is an advanced formula of Unleaded Gasoline 95 and 98 Octane, improved with additives and saves on consumption, cleans the engine and protects the environment.**

MEDCO PROPELL is the outcome of 112 years of know-how and is exclusive to MEDCO and PHOENICIA stations across Lebanon.

PROPELL reduces consumption by up to 5%. If all Lebanon used Propell, we would spare our environment almost 60 thousand metric tons of CO2! Which is equivalent to removing 13,000 cars off the street!



# A GREEN YEAR

As part of MEDCO's commitment to the environment, weekly meetings are being held at MEDCO Innovation Center (MIC) to ensure the best for our **Green Lebanon**

1- Employees have started spreading awareness about plastic consumption leading to decrease in the plastic consumption in departments. We now have 3 recycling boxes in each department:

- Plastic
- Metal
- Paper



# A GREEN YEAR

## 2- E-vouchers at MEDCO

- Immediate issuance
- Ecofriendly
- No printing/card fees
- Secure with a random 12 digits serial number
- Valid at 206 MEDCO & Phoenicia service stations in Lebanon
- Available for Gasoline or Diesel Oil or Wash or Lubes
- Available for the amount and expiry date of your choice
- Available for single-use or multiple-use
- Directly consumed and recorded at the station = instant reporting



# A GREEN YEAR

3- Yala Stop c-stores have started using reusable bags

Download Yala Stop grocery app and choose reusable bags. Groceries will be handed over using reusable bags that you'll give back to our driver once unpacked ♻️

Plastic bags are a major threat to animals and their habitats. Millions of animals die each year from ingesting single-use plastic bags 🐾 So do the planet a favor switch to reusable bags.



# CARPOOLING

**MEDCO supports Bala Benzine and wishes for a Greener Lebanon**

Air pollution and traffic in Lebanon and countries worldwide have become a significant issue. Carbon emissions from vehicles are one of the important contributors to air pollution. Carpooling with Bala Benzine will encourage people to travel together, heading for the same or nearby destinations that will reduce the number of cars on the roads.

Bala Benzine app is accessible (split the benzine costs), safe (travel safety), convenient (easily find and plan your trips) and commission free.

Download Bala Benzine app ([www.balabenzine.app](http://www.balabenzine.app))

Carpooling not only reduces traffic and carbon emission but it also allows saving and gives people an opportunity to socialize. Even fuel costs will reduce: If the number of cars goes less on roads, the demand for fuels will also decrease, and the reduced demand will not raise the fuel prices much.





**3- CONCLUSION**

MEDCO supplies the energy to improve, impact, give back, propel Women, light dark streets, warm up homes, reduce CO2 and make Lebanon a permanent resident for our youth. We believe in a brighter tomorrow when every corporation thinks of the collective good.

Together, we can all make the difference we aim for.

Thank you.

**"WE MOVE PEOPLE FROM ONE STATION TO ANOTHER IN THEIR LIVES"**

MEDCO  U



Website: [www.medco.com.lb](http://www.medco.com.lb)

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LinkedIn: medco sal

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